

DEMYSTIFYING THE CONCEPT OF CULTURE

A virtual programme providing participants with insights into how #TheCultureFactor impacts organisations, their multicultural teams and the synergies among the team members.

Designed with the needs of managers and leaders of international organisations in mind.

BEYOND CULTURAL AWARENESS VIRTUAL PROGRAMME

The programme "Beyond Cultural Awareness: Demystifying the concept of Culture," is designed to break down the complexities surrounding the notion of 'culture' and provide you with the tools to harness it effectively within your organisation.



CULTURAL AWARENESS

Understand the impact of culture and navigate its complexities in both national and organisational contexts. Learn effective strategies to leverage cultural dynamics and foster a more inclusive and diverse organisational environment.



ONE-ON-ONE COACHING

Discover the Culture Factor for yourself and your company. Acquire essential skills that are key to harnessing the power of culture—your company's unique competitive advantage.



LEVEL 3

DESIGN YOUR SOLUTION

Effectively respond to the cross-cultural and organisational challenges faced by global managers and leaders today. Develop the skills and strategies necessary to navigate diverse environments and lead teams in

Read on to discover the detailed modules we've crafted for each level, designed to equip you with the skills and insights needed to thrive in today's culturally diverse business landscape. Each module offers hands-on learning experiences, and practical tools tailored to address the unique challenges of your organisation.



Level 1 of this programme equips you with the knowledge to better comprehend and navigate the complexities of culture within both national and organisational contexts, enabling you to create a culturally aware work environment. It includes:



Pre-course survey (10 minutes)



Culture Compass (30 minutes)



E-learning master-class (90 minutes)



Team Culture Scan (15 minutes)



Live webinar (180 minutes including a Q&A)



Additional resources

BEYOND CULTURAL AWARENESS - LEVEL 1

The first level of our programme is divided into several modules, each focusing on a unique aspect of culture.

MODULE 1

UNDERSTANDING CULTURE

This module will delve into the definition of culture, addressing the common misconceptions and disagreements surrounding this term.

MODULE 2

ORGANISATIONAL AND NATIONAL CULTURE

Here, we will explore these two types of culture, highlighting their interconnections and overlaps. We will discuss how National Culture influences Organisational Culture and vice versa.

MODULE 3

THE CULTURE FACTOR

This module introduces the concept of The Culture Factor and how it can be used as a competitive advantage. We will discuss how culture, as a unique element of any company, can set you apart from your competition.

Join Level 1 and discover what culture truly means and how it impacts your organisation.

In level 2 of this programme, you will gain profound insights into the opportunities within reach for your personal and organisational growth by aligning your expectations, cultural insights and the organisational strategy. CULTURAL COACHING One-on-One session with an expert focusing on your pain-points. **Coaching Session** Want vs. needs & knowledge assessment (60 minutes) **Coaching Session** Follow up (60 minutes)



BEYOND CULTURAL AWARENESS - LEVEL 2

Based on your profile, you will be assigned a coach that fits your needs. Building on the knowledge acquired in Level 1, you will together with your coach review the pain points that you or your company struggle with.

MODULE 4

LEVERAGING DIVERSITY

This section focuses on how to fully leverage the diversity of your workforce as part of The Culture Factor. We will provide strategies for creating an inclusive and diverse organisational culture.

MODULE 5

MAKING CULTURE WORK FOR YOU

This module will provide practical strategies to ensure your culture works for you, not against you. We will guide you on how to create a corporate culture that gives you a

About your coach: Our coaches possess extensive professional experience and knowledge on how to implement culturally sensitive management practices, focusing on align working practices with strategic goals.



PRICES

LEVEL	PARTICIPANT(S) PER SESSION	PRICES PER PERSON
LEVEL 1 CULTURAL AWARENESS	MAX 20	265€
LEVEL 2 COACHING	1	600€ (NORMAL PRICE 1000€)
LEVEL 3 YOUR SOLUTION	DEPENDS ON THE SOLUTION	REQUEST AN OFFER

Register today!

To register or for more information contact us at sales@theculturefactor.com



EFFECTIVE CULTURE SOLUTIONS

We take the time to understand your unique challenges and needs. Rather than offering one-size-fits-all services, we believe in co-creation. You become more than just a client; you are a trusted partner. Together, we develop solutions that are tailor-made to resolve your specific cultural challenges.

UNIQUENESS

By weaving National and Organisational Culture into our approach, we offer a holistic viewpoint that transcends standard cultural consultancy. Our bespoke solutions align your organisation's values and practices with the specific cultural environments in which you operate.

FLEXIBILITY

In today's fast-paced world, adaptability is crucial. Our Culture Portal offers real-time access to a treasury of cultural knowledge and data, giving you the flexibility to make informed decisions on the fly.

RELIABILITY

We are firmly grounded in a data-driven approach, transforming abstract cultural insights into tangible, actionable strategies. With us, you're making decisions based on rigorous data, not assumptions.

GLOBAL REACH

With a vast network of consultants and specialists stationed on every continent, we deliver a world of perspectives straight to your doorstep. This extensive global footprint empowers us to offer solutions that are finely tuned to local nuances. At the core of The Culture Factor is an unwavering commitment to customer satisfaction, achieved through global excellence.

