

An open virtual programme

BEYOND CULTURAL AWARENESS

DEMYSTIFYING THE CONCEPT OF CULTURE

A virtual programme providing participants with insights into how #TheCultureFactor impacts organisations, their multicultural teams and the synergies among the team members.

Designed with the needs of managers and leaders of international organisations in mind.



OUR EXPERTISE AT YOUR SERVICE

EFFECTIVE CULTURE SOLUTIONS

We take the time to understand your unique challenges and needs. Rather than offering one-size-fits-all services, we believe in co-creation. You become more than just a client; you are a trusted partner. Together, we develop solutions that are tailor-made to resolve your specific cultural challenges.

UNIQUENESS

By weaving National and Organisational Culture into our approach, we offer a holistic viewpoint that transcends standard cultural consultancy. Our bespoke solutions align your organisation's values and practices with the specific cultural environments in which you operate.

FLEXIBILITY

In today's fast-paced world, adaptability is crucial. Our Culture Portal offers real-time access to a treasury of cultural knowledge and data, giving you the flexibility to make informed decisions on the fly.

RELIABILITY

We are firmly grounded in a data-driven approach, transforming abstract cultural insights into tangible, actionable strategies. With us, you're making decisions based on rigorous data, not assumptions.

GLOBAL REACH

With a vast network of consultants and specialists stationed on every continent, we deliver a world of perspectives straight to your doorstep. This extensive global footprint empowers us to offer solutions that are finely tuned to local nuances. At the core of The Culture Factor is an unwavering commitment to customer satisfaction, achieved through global excellence.

BEYOND CULTURAL AWARENESS VIRTUAL PROGRAMME

The programme “Beyond Cultural Awareness: Demystifying the concept of Culture,” is designed to demystify the concept of ‘culture’ and provide you with the tools to harness it effectively within your organisation.

DEMYSTIFYING THE CONCEPT OF CULTURE

Join us for this enlightening journey into
the world of culture.



LEVEL 1

CULTURAL AWARENESS

Understanding the impact and navigating the complexities of culture within both national and organisational contexts. Learning strategies to leverage and foster inclusive and diverse organisational culture.



LEVEL 2

ONE-ON-ONE COACHING

Understanding and finding The Culture Factor for you and your company. Acquiring a set of skills that are fundamental in harnessing the power of culture - the unique competitive advantage of a company.



LEVEL 3

DESIGN YOUR SOLUTION

Effectively responding to the cross-cultural and organisational challenges that global managers and leaders are faced with today.

What culture truly means
and how it impacts your organisation.

CULTURAL AWARENESS



Pre-course survey
(10 minutes)



Culture Compass personal assessment
(30 minutes)



E-learning master class on Culture
(90 minutes)



Team Culture Scan
- a snapshot of your team culture
(15 minutes)



Live webinar
(180 minutes including a Q&A)



Additional resources

L E V E L

BEYOND CULTURAL AWARENESS LEVEL 1

The first level of our programme is divided into several modules, each focusing on a unique aspect of culture.

Module 1: UNDERSTANDING CULTURE

This module will delve into the definition of culture, addressing the common misconceptions and disagreements surrounding this term.

Module 2: ORGANISATIONAL AND NATIONAL CULTURE

Here, we will explore these two types of culture, highlighting their interconnections and overlaps. We will discuss how National Culture influences Organisational Culture and vice versa.

Module 3: THE CULTURE FACTOR

This module introduces the concept of The Culture Factor and how it can be used as a competitive advantage. We will discuss how culture, as a unique element of any company, can set you apart from your competition.

GOAL

Level 1 of this programme equips you with the knowledge to better comprehend and navigate the complexities of culture within both national and organisational contexts, enabling you to create a culturally aware work environment.



One-on-One session with an expert focusing on your pain-points.

CULTURAL COACHING

L E V E L



Coaching Session
Want vs. needs & knowledge
assessment
(60 minutes)



Coaching Session
Follow up
(60 minutes)



Let us help you unlock the power
of **THE CULTURE FACTOR**

BEYOND CULTURAL AWARENESS LEVEL 2

Based on your profile, you will be assigned a coach that fits your needs. Our coaches possess extensive professional experience and knowledge on how to implement culturally sensitive management practices, focusing on aligning working practices with strategic goals.

Module 4: LEVERAGING DIVERSITY

This section focuses on how to fully leverage the diversity of your workforce as part of The Culture Factor. We will provide strategies for creating an inclusive and diverse organisational culture.

Module 5: MAKING CULTURE WORK FOR YOU

This module will provide practical strategies to ensure your culture works for you, not against you. We will guide you on how to create a corporate culture that gives you a competitive edge and supports you in achieving your goals.

Building on the knowledge acquired in Level 1, you will together with your coach review the pain points that you or your company struggle with.

GOAL

You will conclude this module with profound insights into the opportunities within reach for your personal and organisational growth by aligning your expectations, cultural insights and the organisational strategy.

This is where you go beyond awareness and commit to the growth. With the help of our experts.
It is now in your reach.

Leverage the knowledge from Level 1&2 and create a direct impact.

DESIGN YOUR SOLUTION

L E V E L



Following up on the outcome of the coaching session, Level 3 co-constructs a final solution tailored to the needs of your team or organisation.

This could be a 1/2 day workshop, maximum engagements can include inhouse certification.

PRICES

Level	Participant(s) per session	Prices per person
Level 1 Cultural Awareness	max 20	265€
Level 2 Coaching	1	600€ special offer (normal price 1000€)
Level 3 Your Solution	Depends on the solution	Tailored offering

REGISTRATION

To register or for more information
go to www.theculturefactor.com
or
contact us at sales@theculturefactor.com



The Culture
Factor
| GROUP

Consulting | Coaching | Certification | Tooling

Learn more: www.theculturefactor.com
Contact us: sales@theculturefactor.com